

Artwork Specifications

In order to get the best possible result from your pop up display stand, banner stand or modular exhibition display stand, there are a few guidelines to follow when creating your artwork.

Accepted File Formats

Quarter size 300dpi as an actual image in the following formats:

Jpg, Photoshop, BMP TIFF, PDF

or Vector Format image as:

Eps format, PDF Format , Adobe Illustrator, Adobe In Design, Adobe photoshop or Corel Draw

Images to be sized to Quarter scale with 50mm allowed for bleed on top and sides and 200mm at the bottom for cutting down and fixing to the banner stand unit.

We find it is best to set all text in 10mm from edges

All fonts should either be supplied or converted to outlines when sending artwork.

Save colours as CMYK

We use cmyk colour output systems. If your design work includes Pantones, RGB colours or Duotones we strongly recommend converting these colours to CMYK for optimum results and colour matching.

If supplying your own popup display artwork we suggest sending either a hard copy colour proof or an Adobe PDF with your artwork. If you choose to use us for your design preparation we will supply proofs either by hard copy or via email as an Adobe PDF document. If you require a set of reduced size colour proofs before we run to print your popup display graphics we can organise this at a small cost.

